2007 APR -4 PM 3: 53

WEST VIRGINIA LEGISLATURE SEVENTY-EIGHTH LEGISLATURE REGULAR SESSION, 2007

ENROLLED

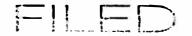
SB 6015

COMMITTEE SUBSTITUTE FOR

Senate Bill No. 601

(Senators Jenkins, Plymale, Kessler, Chafin, Unger, Oliverio, Bailey, Minard, Green, Caruth, Stollings, Deem, Bowman, Hall, Love, Yoder, Barnes, Helmick, Fanning, Foster, Hunter, Prezioso, Edgell, McKenzie, Guills and White, original sponsors)

[Passed March 10, 2007; in effect from passage.]



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OFFICE WEST VIRGINIA SECRETARY OF STATE

ENROLLED

COMMITTEE SUBSTITUTE

FOR

Senate Bill No. 601

(SENATORS JENKINS, PLYMALE, KESSLER, CHAFIN, UNGER, OLIVERIO, BAILEY, MINARD, GREEN, CARUTH, STOLLINGS, DEEM, BOWMAN, HALL, LOVE, YODER, BARNES, HELMICK, FANNING, FOSTER, HUNTER, PREZIOSO, EDGELL, MCKENZIE, GUILLS AND WHITE, original sponsors)

[Passed March 10, 2007; in effect from passage.]

AN ACT to amend and reenact §17A-6A-3, 17A-6A-10 and §17A-6A-12 of the Code of West Virginia, 1931, as amended, all relating to the establishment or relocation of additional motor vehicle dealers within a relevant market area; redefining "relevant market area"; creating exceptions for certain relocations and transfers;

exceptions for purposes of adding dealerships to an area; and providing notice requirements to existing dealers.

Be it enacted by the Legislature of West Virginia:

That §17A-6A-3, 17A-6A-10 and §17A-6A-12 of the Code of West Virginia, 1931, as amended, be amended and reenacted, all to read as follows:

ARTICLE 6A. MOTOR VEHICLE DEALERS, DISTRIBUTORS, WHOLESALERS AND MANUFACTURERS.

§17A-6A-3. Definitions.

- 1 For the purposes of this article, the words and phrases
- 2 defined in this section have the meanings ascribed to
- 3 them, except where the context clearly indicates a
- 4 different meaning.
- 5 (1) "Dealer agreement" means the franchise,
- 6 agreement or contract in writing between a
- 7 manufacturer, distributor and a new motor vehicle
- 8 dealer which purports to establish the legal rights and
- 9 obligations of the parties to the agreement or contract
- with regard to the purchase, lease or sale of new motor
- vehicles, accessories, service and sale of parts for motor
- 12 vehicles.
- 13 (2) "Designated family member" means the spouse,
- child, grandchild, parent, brother or sister of a deceased
- 15 new motor vehicle dealer who is entitled to inherit the
- deceased dealer's ownership interest in the new motor
- vehicle dealership under the terms of the dealer's will,
- or who has otherwise been designated in writing by a
- 19 deceased dealer to succeed the deceased dealer in the
- 20 new motor vehicle dealership, or is entitled to inherit
- 21 under the laws of intestate succession of this state. With

- 22 respect to an incapacitated new motor vehicle dealer,
- 23 the term means the person appointed by a court as the
- 24 legal representative of the new motor vehicle dealer's
- 25 property. The term also includes the appointed and
- 26 qualified personal representative and the testamentary
- 27 trustee of a deceased new motor vehicle dealer.
- 28 However, the term means only that designated successor
- 29 nominated by the new motor vehicle dealer in a written
- 30 document filed by the dealer with the manufacturer or
- 31 distributor, if such a document is filed.
- 32 (3) "Distributor" means any person, resident or
- 33 nonresident, who, in whole or in part, offers for sale,
- 34 sells or distributes any new motor vehicle to a new
- 35 motor vehicle dealer or who maintains a factory
- 36 representative, resident or nonresident, or who controls
- 37 any person, resident or nonresident, who, in whole or in
- 38 part, offers for sale, sells or distributes any new motor
- 39 vehicle to a new motor vehicle dealer.
- 40 (4) "Established place of business" means a
- 41 permanent, enclosed commercial building located
- 42 within this state easily accessible and open to the public
- 43 at all reasonable times and at which the business of a
- 44 new motor vehicle dealer, including the display and
- 45 repair of motor vehicles, may be lawfully carried on in
- 46 accordance with the terms of all applicable building
- 47 codes, zoning and other land-use regulatory ordinances
- 48 and as licensed by the Division of Motor Vehicles.
- 49 (5) "Factory branch" means an office maintained by
- a manufacturer or distributor for the purpose of selling
- or offering for sale vehicles to a distributor, wholesaler
- 52 or new motor vehicle dealer, or for directing or
- 53 supervising, in whole or in part, factory or distributor
- representatives. The term includes any sales promotion

- 55 organization maintained by a manufacturer or
- distributor which is engaged in promoting the sale of a
- 57 particular make of new motor vehicles in this state to
- 58 new motor vehicle dealers.
- 59 (6) "Factory representative" means an agent or
- 60 employee of a manufacturer, distributor or factory
- branch retained or employed for the purpose of making
- 62 or promoting the sale of new motor vehicles or for
- 63 supervising or contracting with new motor vehicle
- 64 dealers or proposed motor vehicle dealers.
- 65 (7) "Good faith" means honesty in fact and the
- observation of reasonable commercial standards of fair
- 67 dealing in the trade.
- 68 (8) "Manufacturer" means any person who
- 69 manufactures or assembles new motor vehicles; or any
- 70 distributor, factory branch or factory representative.
- 71 (9) "Motor vehicle" means that term as defined in
- 72 section one, article one of this chapter, including
- 73 motorcycle and recreational vehicle as defined in
- 74 subsections (c) and (nn), respectively, of said section,
- 75 but not including a tractor or farm equipment.
- 76 (10) "New motor vehicle" means a motor vehicle
- 77 which is in the possession of the manufacturer,
- distributor or wholesaler, or has been sold only to a new
- 79 motor vehicle dealer and on which the original title has
- 80 not been issued from the new motor vehicle dealer.
- 81 (11) "New motor vehicle dealer" means a person who
- 82 holds a dealer agreement granted by a manufacturer or
- 83 distributor for the sale of its motor vehicles, who is
- 84 engaged in the business of purchasing, selling, leasing,

- 85 exchanging or dealing in new motor vehicles, service of
- 86 said vehicles, warranty work and sale of parts who has
- 87 an established place of business in this state and is
- 88 licensed by the Division of Motor Vehicles.
- 89 (12) "Person" means a natural person, partnership,
- 90 corporation, association, trust, estate or other legal
- 91 entity.
- 92 (13) "Proposed new motor vehicle dealer" means a
- 93 person who has an application pending for a new dealer
- 94 agreement with a manufacturer or distributor.
- 95 "Proposed motor vehicle dealer" does not include a
- 96 person whose dealer agreement is being renewed or
- 97 continued.
- 98 (14) "Relevant market area" means the area located
- 99 within a twenty air-mile radius around an existing same
- line-make new motor vehicle dealership: Provided, That
- a fifteen mile relevant market area as it existed prior to
- the effective date of this statute shall apply to any
- 103 proposed new motor vehicle dealership as to which a
- 104 manufacturer or distributor and the proposed new
- 105 motor vehicle dealer have executed on or before the
- 106 effective date of this statute a written agreement,
- including a letter of intent, performance agreement or
- 108 commitment letter, concerning the establishment of the
- 109 proposed new motor vehicle dealership.

§17A-6A-10. Prohibited practices.

- 1 (1) A manufacturer or distributor may not require any
- 2 new motor vehicle dealer in this state to do any of the
- 3 following:

- 4 (a) Order or accept delivery of any new motor vehicle,
- 5 part or accessory of the vehicle, equipment or any other
- 6 commodity not required by law which was not
- 7 voluntarily ordered by the new motor vehicle dealer.
- 8 This section does not prevent the manufacturer or
- 9 distributor from requiring that new motor vehicle
- 10 dealers carry a reasonable inventory of models offered
- 11 for sale by the manufacturer or distributor;
- 12 (b) Order or accept delivery of any new motor vehicle
- 13 with special features, accessories or equipment not
- 14 included in the list price of the new motor vehicle as
- 15 publicly advertised by the manufacturer or distributor;
- 16 (c) Unreasonably participate monetarily in any
- 17 advertising campaign or contest, or purchase any
- 18 promotional materials, display devices, display
- 19 decorations, brand signs and dealer identification,
- 20 nondiagnostic computer equipment and displays or
- 21 other materials at the expense of the new motor vehicle
- 22 dealer;
- 23 (d) Enter into any agreement with the manufacturer or
- 24 distributor or do any other act prejudicial to the new
- 25 motor vehicle dealer by threatening to terminate a
- 26 dealer agreement, limit inventory, invoke sales and
- 27 service warranty or other types of audits or any
- 28 contractual agreement or understanding existing
- 29 between the dealer and the manufacturer or distributor.
- 30 Notice in good faith to any dealer of the dealer's
- 31 violation of any terms or provisions of the dealer
- 32 agreement is not a violation of this article;
- 33 (e) Change the capital structure of the new motor
- vehicle dealership or the means by or through which the
- 35 dealer finances the operation of the dealership if the

- 36 dealership at all times meets any reasonable capital
- 37 standards determined by the manufacturer in
- 38 accordance with uniformly applied criteria;
- 39 (f) Refrain from participation in the management of, investment in or the acquisition of any other line of new 40 motor vehicle or related products, provided that the 41 42 dealer maintains a reasonable line of credit for each make or line of vehicle, remains in compliance with 43 44 reasonable facilities requirements and makes no change 45 the principal management of the dealer. 46 Notwithstanding the terms of any franchise agreement, 47 a manufacturer or distributor may not enforce any 48 requirements, including facility requirements, that a new motor vehicle dealer establish or maintain 49 50 exclusive facilities, personnel or display space, when the 51 requirements are unreasonable considering current **52** economic conditions and are not otherwise justified by 53 reasonable business considerations. The burden of 54 proving that current economic conditions or reasonable 55 business considerations justify exclusive facilities is on the manufacturer or distributor and must be proven by 56 57 a preponderance of the evidence;
- 58 (g) Change the location of the new motor vehicle 59 dealership or make any substantial alterations to the 60 dealership premises, where to do so would be 61 unreasonable; and
- (h) Prospectively assent to a release, assignment, novation, waiver or estoppel which would relieve any person from liability imposed by this article or require any controversy between a new motor vehicle dealer and a manufacturer or distributor to be referred to a person other than the duly constituted courts of the

- 68 state or the United States, if the referral would be
- 69 binding upon the new motor vehicle dealer.
- 70 (2) A manufacturer or distributor may not do any of the following:
- 72 (a) Fail to deliver new motor vehicles or new motor 73 vehicle parts or accessories within a reasonable time 74 and in reasonable quantities relative to the new motor 75 vehicle dealer's market area and facilities, unless the 76 failure is caused by acts or occurrences beyond the control of the manufacturer or distributor, or unless the 77 failure results from an order by the new motor vehicle 78 79 dealer in excess of quantities reasonably and fairly 80 allocated by the manufacturer or distributor. No 81 manufacturer or distributor may penalize a new motor 82 vehicle dealer for an alleged failure to meet sales quotas where the alleged failure is due to actions of the 83 84 manufacturer or distributor;
- (b) Refuse to disclose to a new motor vehicle dealer the method and manner of distribution of new motor vehicles by the manufacturer or distributor, including any numerical calculation or formula used, nationally or within the dealer's market, to make the allocations;
- 90 (c) Refuse to disclose to a new motor vehicle dealer the 91 total number of new motor vehicles of a given model, 92 which the manufacturer or distributor has sold during 93 the current model year within the dealer's marketing 94 district, zone or region, whichever geographical area is 95 the smallest;
- 96 (d) Increase prices of new motor vehicles which the 97 new motor vehicle dealer had ordered and then 98 eventually delivered to the same retail consumer for

- 99 whom the vehicle was ordered, if the order was made 100 prior to the dealer's receipt of the written official price 101 increase notification. A sales contract signed by a 102 private retail consumer and binding on the dealer is 103 evidence of each order. In the event of manufacturer or 104 distributor price reductions or cash rebates, the amount 105 of any reduction or rebate received by a dealer shall be 106 passed on to the private retail consumer by the dealer. 107 Any price reduction in excess of five dollars shall apply 108 to all vehicles in the dealer's inventory which were subject to the price reduction. A price difference 109 110 applicable to new model or series motor vehicles at the 111 time of the introduction of the new models or the series 112 is not a price increase or price decrease. This 113 subdivision does not apply to price changes caused by 114 the following:
- 115 (i) The addition to a motor vehicle of required or optional equipment pursuant to state or federal law;
- 117 (ii) In the case of foreign made vehicles or 118 components, revaluation of the United States dollar; or
- (iii) Any increase in transportation charges due to an increase in rates charged by a common carrier and transporters;
- (e) Offer any refunds or other types of inducements to any dealer for the purchase of new motor vehicles of a certain line-make to be sold to this state or any political subdivision of this state without making the same offer available upon request to all other new motor vehicle dealers of the same line-make;
- 128 (f) Release to an outside party, except under subpoena 129 or in an administrative or judicial proceeding to which

- 130 the new motor vehicle dealer or the manufacturer or
- 131 distributor are parties, any business, financial or
- personal information which has been provided by the
- dealer to the manufacturer or distributor, unless the
- 134 new motor vehicle dealer gives his or her written
- 135 consent;
- 136 (g) Deny a new motor vehicle dealer the right to
- 137 associate with another new motor vehicle dealer for any
- 138 lawful purpose;
- (h) Establish a new motor vehicle dealership which
- 140 would unfairly compete with a new motor vehicle dealer
- 141 of the same line-make operating under a dealer
- 142 agreement with the manufacturer or distributor in the
- 143 relevant market area. A manufacturer or distributor
- shall not be considered to be unfairly competing if the
- 145 manufacturer or distributor is:
- (i) Operating a dealership temporarily for a reasonable
- 147 period.
- 148 (ii) Operating a dealership which is for sale at a
- 149 reasonable price.
- (iii) Operating a dealership with another person who
- 151 has made a significant investment in the dealership and
- who will acquire full ownership of the dealership under
- 153 reasonable terms and conditions:
- (i) A manufacturer may not, except as provided by this
- 155 section, directly or indirectly:
- (i) Own an interest in a dealer or dealership;
- (ii) Operate a dealership; or

- 158 (iii) Act in the capacity of a new motor vehicle dealer:
- 159 Provided, That a manufacturer may own an interest,
- other than stock in a publicly held company, solely for
- 161 investment purposes;
- 162 (j) A manufacturer or distributor may own an interest
- in a franchised dealer, or otherwise control a dealership,
- 164 for a period not to exceed twelve months from the date
- 165 the manufacturer or distributor acquires the dealership
- 166 if:
- 167 (i) The person from whom the manufacturer or
- 168 distributor acquired the dealership was a franchised
- 169 dealer; and
- 170 (ii) The dealership is for sale by the manufacturer or
- 171 distributor at a reasonable price and on reasonable
- 172 terms and conditions:
- 173 (k) The twelve-month period may be extended for an
- 174 additional twelve months. Notice of any such extension
- of the original twelve-month period must be given to
- any dealer of the same line-make whose dealership is
- 177 located in the same county, or within twenty air miles
- 178 of, the dealership owned or controlled by the
- 179 manufacturer or distributor prior to the expiration of
- 180 the original twelve-month period. Any dealer receiving
- 181 the notice may protest the proposed extension within
- thirty days of receiving notice by bringing a declaratory
- 183 judgment action in the circuit court for the county in
- 184 which the new motor vehicle dealer is located to
- determine whether good cause exists for the extension;
- (l) For the purpose of broadening the diversity of its
- dealer body and enhancing opportunities for qualified
- 188 persons who are part of a group who have historically

- 189 been under represented in its dealer body, or other
- 190 qualified persons who lack the resources to purchase a
- 191 dealership outright, but for no other purpose, a
- 192 manufacturer or distributor may temporarily own an
- 193 interest in a dealership if the manufacturer's or
- distributor's participation in the dealership is in a bona
- 195 fide relationship with a franchised dealer who:
- 196 (i) Has made a significant investment in the
- 197 dealership, subject to loss;
- (ii) Has an ownership interest in the dealership; and
- (iii) Operates the dealership under a plan to acquire
- 200 full ownership of the dealership within a reasonable
- 201 time and under reasonable terms and conditions;
- 202 (m) Unreasonably withhold consent to the sale,
- 203 transfer or exchange of the dealership to a qualified
- buyer capable of being licensed as a new motor vehicle
- 205 dealer in this state:
- 206 (n) Fail to respond in writing to a request for consent
- 207 to a sale, transfer or exchange of a dealership within
- 208 sixty days after receipt of a written application from the
- 209 new motor vehicle dealer on the forms generally utilized
- 210 by the manufacturer or distributor for such purpose and
- 211 containing the information required therein. Failure to
- 212 respond to the request within the sixty days is consent;
- 213 (o) Unfairly prevent a new motor vehicle dealer from
- 214 receiving reasonable compensation for the value of the
- 215 new motor vehicle dealership;
- 216 (p) Audit any motor vehicle dealer in this state for
- 217 warranty parts or warranty service compensation,

service compensation, service incentives, rebates or 218 219 other forms of sales incentive compensation more than 220 twelve months after the claim for payment or reimbursement has been made by the automobile dealer: 221 222 Provided, That the provisions of this subsection does 223 not apply where a claim is fraudulent. In addition, the 224 manufacturer or distributor is responsible for 225 reimbursing the audited dealer for all copying, postage 226 and administrative costs incurred by the dealer during

- the audit. Any charges to a dealer as a result of the
- 228 audit must be separately billed to the dealer;
- (q) Unreasonably restrict a dealer's ownership of a dealership through noncompetition covenants, site control, sublease, collateral pledge of lease, right of first refusal, option to purchase, or otherwise. A right of first
- 233 refusal is created when:
- (i) A manufacturer has a contractual right of first refusal to acquire the new motor vehicle dealer's assets where the dealer owner receives consideration, terms and conditions that are either the same as or better than those they have already contracted to receive under the proposed change of more than fifty percent of the dealers's ownership.
- (ii) The proposed change of the dealership's ownership or the transfer of the new vehicle dealer's assets does not involve the transfer of assets or the transfer or issuance of stock by the dealer or one of the dealer's owners to one of the following:
- 246 (A) A designated family member of one or more of the dealer owners;

- 248 (B) A manager employed by the dealer in the
- 249 dealership during the previous five years and who is
- 250 otherwise qualified as a dealer operator;
- 251 (C) A partnership or corporation controlled by a
- designated family member of one of the dealers;
- 253 (D) A trust established or to be established:
- (i) For the purpose of allowing the new vehicle dealer
- 255 to continue to qualify as such under the manufacturer's
- 256 or distributor's standards; or
- 257 (ii) To provide for the succession of the franchise
- 258 agreement to designated family members or qualified
- 259 management in the event of death or incapacity of the
- dealer or its principle owner or owners.
- 261 (iii) Upon exercising the right of first refusal by a
- 262 manufacturer, it eliminates any requirement under its
- 263 dealer agreement or other applicable provision of this
- 264 statute that the manufacturer evaluate, process or
- 265 respond to the underlying proposed transfer by
- approving or rejecting the proposal, is not subject to
- 267 challenge as a rejection or denial of the proposed
- 268 transfer by any party.
- 269 (iv) Except as otherwise provided in this subsection,
- 270 the manufacturer or distributor agrees to pay the
- 271 reasonable expenses, including reasonable out-of-
- 272 pocket professional fees which shall include, but not be
- 273 limited to, accounting, legal or appraisal services fees
- that are incurred by the proposed owner or transferee
- 275 before the manufacturer's or distributor's exercise of its
- 276 right of first refusal. Payment of the expenses and fees
- 277 for professional services are not required if the dealer

- fails to submit an accounting of those expenses and fees
- 279 within twenty days of the dealer's receipt of the
- 280 manufacturer's or distributor's written request for such
- 281 an accounting. Such a written account of fees and
- 282 expenses may be requested by a manufacturer or
- 283 distributor before exercising its right of first refusal;
- (r) Except for experimental low-volume not-for-retail
- 285 sale vehicles, cause warranty and recall repair work to
- 286 be performed by any entity other than a new motor
- 287 vehicle dealer:
- 288 (s) Make any material change in any franchise
- agreement without giving the new motor vehicle dealer
- 290 written notice by certified mail of the change at least
- 291 sixty days prior to the effective date of the change;
- (t) Fail to reimburse a new motor vehicle dealer, at the
- 293 dealers regular rate, or the full and actual cost of
- 294 providing a loaner vehicle to any customer who is
- 295 having a vehicle serviced at the dealership if the
- 296 provision of the loaner vehicle is required by the
- 297 manufacturer:
- 298 (u) Compel a new motor vehicle dealer through its
- 299 finance subsidiaries to agree to unreasonable operating
- 300 requirements or to directly or indirectly terminate a
- 301 franchise through the actions of a finance subsidiary of
- 302 the franchisor. This subsection does not limit the right
- 303 of a finance subsidiary to engage in business practices
- 304 in accordance with the usage of trade in retail or
- 305 wholesale vehicle financing;
- 306 (v) Discriminate directly or indirectly between dealers
- 307 on vehicles of like grade or quantity where the effect of

- 308 the discrimination would substantially lessen 309 competition; and
- 310 (w) Use or employ any performance standard that is 311 not fair and reasonable and based upon accurate and 312 verifiable data made available to the dealer.
- 313 (3) A manufacturer or distributor, either directly or 314 through any subsidiary, may not terminate, cancel, fail 315 to renew or discontinue any lease of the new motor 316 vehicle dealer's established place of business except for 317 a material breach of the lease.
- (4) Except as may otherwise be provided in this 318 article, no manufacturer or franchisor shall sell, directly 319 320 or indirectly, any new motor vehicle to a consumer in 321 this state, except through a new motor vehicle dealer 322 holding a franchise for the line-make covering such new 323 motor vehicle. This subsection shall not apply to 324 manufacturer or franchisor sales of new motor vehicles 325 to charitable organizations, qualified vendors or 326 employees of the manufacturer or franchisor.
- 327 (5) Except when prevented by an act of God, labor 328 strike, transportation disruption outside the control of 329 the manufacturer or time of war, a manufacturer or 330 distributor may not refuse or fail to deliver, in 331 reasonable quantities and within a reasonable time, to 332 a dealer having a franchise agreement for the retail sale 333 of any motor vehicle sold or distributed by the 334 manufacturer, any new motor vehicle or parts or 335 accessories to new motor vehicles as are covered by the 336 franchise if the vehicles, parts and accessories are 337 publicly advertised as being available for delivery or are 338 actually being delivered. All models offered for sale by 339 the manufacturer, without any enrollment, surcharge,

- 340 unreasonable facility or building or any other
- 341 unreasonable type of upgrade requirement or
- 342 acquisition fee, shall be available to the franchised
- dealer at no additional cost for that particular model of
- 344 vehicle.

§17A-6A-12. Establishment and relocation or establishment of additional dealers.

- 1 (1) As used in this section, "relocate" and "relocation"
- 2 do not include the relocation of a new motor vehicle
- 3 dealer within four miles of its established place of
- 4 business or an existing new motor vehicle dealer sells or
- 5 transfers the dealership to a new owner and the
- 6 successor new motor vehicle dealership owner relocates
- 7 to a location within four miles of the seller's last open
- 8 new motor vehicle dealership location. The relocation of
- 9 a new motor vehicle dealer to a site within the area of
- 10 sales responsibility assigned to that dealer by the
- 11 manufacturing branch or distributor may not be within
- 12 six air miles of another dealer of the same line-make.
- 13 (2) Before a manufacturer or distributor enters into
- 14 a dealer agreement establishing or relocating a new
- 15 motor vehicle dealer within a relevant market area
- 16 where the same line-make is represented, the
- 17 manufacturer or distributor shall give written notice to
- 18 each new motor vehicle dealer of the same line-make in
- 19 the relevant market area of its intention to establish an
- 20 additional dealer or to relocate an existing dealer
- 21 within that relevant market area.
- 22 (3) Within sixty days after receiving the notice
- 23 provided in subsection (2) of this section, or within sixty
- 24 days after the end of any appeal procedure provided by
- 25 the manufacturer or distributor, a new motor vehicle

dealer of the same line-make within the affected 26 27 relevant market area may bring a declaratory judgment 28 action in the circuit court for the county in which the 29 new motor vehicle dealer is located to determine whether good cause exists for the establishing or 30 31 relocating of the proposed new motor vehicle dealer: 32 Provided, That a new motor vehicle dealer of the same 33 line-make within the affected relevant market area 34 shall not be permitted to bring such an action if the proposed relocation site would be further from the 35 location of the new motor vehicle dealer of the same 36 37 line-make than the location from which the dealership is being moved. Once an action has been filed, the 38 39 manufacturer or distributor may not establish or 40 relocate the proposed new motor vehicle dealer until the 41 circuit court has rendered a decision on the matter. An 42 action brought pursuant to this section shall be given 43 precedence over all other civil matters on the court's docket. The manufacturer has the burden of proving 44 45 that good cause exists for establishing or relocating a proposed new motor vehicle dealer. 46

- 47 (4) This section does not apply to the reopening in a 48 relevant market area of a new motor vehicle dealer that 49 has been closed or sold within the preceding two years 50 if the established place of business of the new motor 51 vehicle dealer is within four miles of the established 52 place of business of the closed or sold new motor vehicle 53 dealer.
- (5) In determining whether good cause exists for establishing or relocating an additional new motor vehicle dealer for the same line-make, the court shall take into consideration the existing circumstances, including, but not limited to, the following:

- 59 (a) Permanency and amount of the investment,
- 60 including any obligations incurred by the dealer in
- 61 making the investment;
- 62 (b) Effect on the retail new motor vehicle business and
- 63 the consuming public in the relevant market area;
- 64 (c) Whether it is injurious or beneficial to the public
- 65 welfare;
- 66 (d) Whether the new motor vehicle dealers of the same
- 67 line-make in the relevant market area are providing
- 68 adequate competition and convenient consumer care for
- 69 the motor vehicles of that line-make in the market area,
- 70 including the adequacy of motor vehicle sales and
- 71 qualified service personnel;
- 72 (e) Whether the establishment or relocation of the new
- 73 motor vehicle dealer would promote competition;
- 74 (f) Growth or decline of the population and the
- 75 number of new motor vehicle registrations in the
- 76 relevant market area; and
- 77 (g) The effect on the relocating dealer of a denial of its
- 78 relocation into the relevant market area.

The Joint Committee on Enrolled Bills hereby certifies that the foregoing bill is correctly enrolled.

Chairman Senate Committee Chairman House Committee Originated in the Senate. In effect from passage. Clerk of the Senate Clerk of the House of Delegates bomble President of the Senate Speak & House of Delegates The within IS appende this the Day of

PRESENTED TO THE GOVERNOR

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